

DATE TIME-VENUE	MONDAY 17 July 2017	TUESDAY 18 July 2017	WEDNESDAY 19 July 2017	THURSDAY 20 July 2017	FRIDAY 21 July 2017	SATURDAY 22 July 2017
10 a.m. - HGK	Lecture Popular themes and subjects in European student film BERT BEYENS (BE)	Lecture Strategies for marketing <i>The High Sun:</i> a case study ANKICA JURIĆ TILIĆ (HR)	Lecture Film posters and the other hundred or so things MARKO ŠESNIĆ AND GORAN TURKOVIĆ (HR)	Lecture Role of international cooperation and festivals in film promotion and distribution JELKA STERGEL (SLO)	Country in Focus Czech cinema Participation from: Barbora Ligasová (CZ), Pavlína Žipková (CZ), Kateřina Fojtová (CZ), Julietta Sichel (CZ)	
10 a.m. – VALLI CINEMA						Screenings of films from the <i>Work in Progress Programme</i>
11:30 a.m. - HGK				Panel discussion Promotion and distribution of European and Croatian film – opportunities and perspectives Panelists: Barbora Ligasova (CZ), Igor Saračević (HR), Sandra Perović (SRB), Dalibor Matanić (HR), Anđela Petković (SRB), Barbara Jukopila (HR)		
12 p.m. - GIARDINI		Book promotion Programiranje igranog filma 1 i 2 Moderator: Mario Gigović	Book promotion Tanhofer: Monograph Moderator: Bruno Kragić		Book promotion <i>The Time Machine: The Coral Princess</i> Presented by: Leon Rizmaul and Daniel Rafaelić	
2:30 p.m. - GIARDINI	Round table in cooperation with Croatian Radiotelevision Television as artists' media: <i>New Collections Project</i>					
1 p.m. – ISTRIAN NATIONAL THEATRE	Screenings of films from the <i>Student Programme</i>	Screenings of films from the <i>Student Programme</i>	Screenings of films from the <i>Student Programme</i>	Screenings of films from the <i>Student Programme</i>		
7 p.m. – VALLI CINEMA						Screenings of films from the <i>Time Machine Programme</i>
11:45 p.m. – VALLI CINEMA					Screenings of films from the <i>Work in Progress Programme</i> EXORCISM, RED. DALIBOR MATANIĆ	